

# INDUSTRIALIZATION AND DE-INDUSTRIALIZATION IN INDONESIA 1983-2008: A KALDORIAN APPROACH

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## *Abstract*

Economists have for a long time discussed the causes of economic growth and the mechanisms behind it. Kaldor viewed advanced economies as having a dual nature very similar to that of developing countries, with an agricultural sector with low productivity and surplus labor, and a capital intensive industrial sector characterized by rapid technical change and increasing returns. The transfer of labor resources from the agricultural sector to the industrial sector depends on the growth of the latter's derived demand for labor. With this background this study attempts to show the periods when the Indonesian economy indicated the processes of industrialization and deindustrialization. It also attempts to identify whether the economy experienced positive deindustrialization (i.e., showed signs of economic maturity where service sector substituted the role of industrial sector as the engine of growth) or negative deindustrialization (i.e., showed signs of economic stagnancy where industrial sector could not grow rapidly enough to absorb surplus labor from agricultural sector). Lastly, this study attempts to analyze several factors that might be responsible for the process of the deindustrialization.

**Keywords:** *industrialization, deindustrialization, economic growth*

## INTRODUCTION

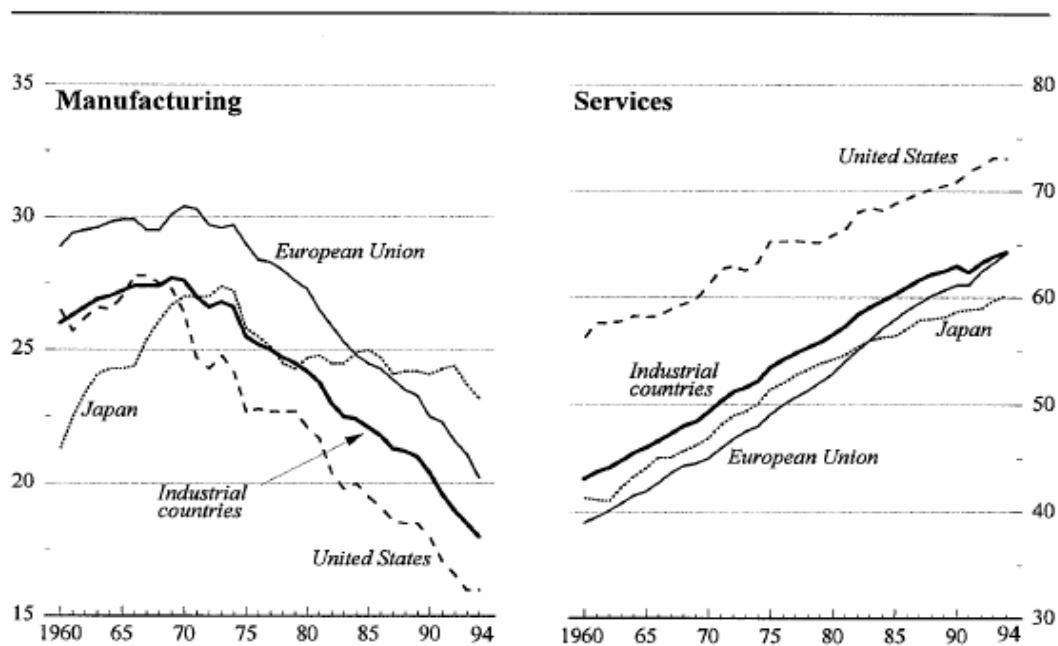
Kaldor's hypothesis that *manufacturing is the engine of economic growth in a region* (Kaldor, 1966) was constructed based on historical data of developed as well as developing countries. One important lesson that can be learned from economic history of developed countries is that the countries experienced high economic growth when the dominant role of strong agriculture sector was taken over by emerging manufacturing sector. This process is often called industrialization which is indicated by, among other things, a phenomenon in which the growth of manufacturing sector is greater than the growth of the whole economy. In addition to decreasing contribution of agriculture sector to the gross domestic product, industrialization is also characterized by decreasing employment share of primary sectors, increasing percentage of urban population, and increasing share of added value of manufacturing in the gross domestic product.

After reaching a certain level of industrialization (sometimes called a *mature level* of industrialization), many developed countries experienced the process of *de-industrialization* which is characterized by decreasing contribution of manufacturing sectors and increasing contribution of service sectors to the total employment as well as total gross domestic product of the economies (Rowthorn & Wells, 1987). Figures 1 illustrates these phenomena.

Not all developing economies follow the industrialization-deindustrialization path experienced by the developed countries. Some of them experience *de-industrialization* before they reached the mature level of industrialization. This premature or abnormal phenomenon is sometimes called *negative* de-industrialization (Kitson & Michie, 1997). It is characterized by low trade balance, low productivity, low national income, and low life standard of the society in the economy.

This study attempts to analyze the role of manufacturing sector in Indonesia during the era of industrialization as well as de-industrialization. It also attempts to identify whether the de-industrialization in Indonesia is *negative* or *positive*. Finally, it identifies factors that are responsible for the process of de-industrialization in Indonesia.

**Figure 1.**  
**Percentage of Labor in Manufacturing and Services Sectors in Developed Economies**  
**(IMF, 1997)**



## LITERATURE REVIEW

**Kaldor's Law.** According to *Kaldor's First Law*, manufacturing is the engine of growth in an economy. This hypothesis can be expressed as a regression equation

$$q = a_1 + b_1 m \quad (1)$$

where  $q$  is total growth of output and  $m$  is growth of manufacturing sector. To increase the power of test of the hypothesis, Kaldor proposed two additional regression equations

$$q = a_2 + b_2 (m - nm) \quad (2)$$

$$nm = a_3 + b_3 m \quad (3)$$

Equation (2) states that the greater the difference between the growth of manufacturing sector ( $m$ ) and the growth of non-manufacturing sector ( $nm$ ) the greater the growth of output ( $q$ ). The growth of non-manufacturing sector depends on the growth of manufacturing sector. With statistically significant positive parameters of  $b_1$ ,  $b_2$ , and  $b_3$ , these three equations sufficiently show that manufacturing is the engine of growth in an economy.

The positive correlation between  $q$  and  $m$  can be explained by the fact that the high growth of output in manufacturing sector pulls labors from sectors that have lower productivity. This process of transfer leads to a higher productivity in all sectors, and therefore it leads to a higher productivity of the whole economy which means

a higher economic growth. This transfer process is sometimes called economic *transition* from an immature level to an intermediate level of economic development.

Manufacturing sector normally has strong backward and forward linkages. It pulls its upstream sectors by using their outputs as its input. Furthermore, its output is used as one of important inputs in the production process in the downstream sectors. This fact explains a statistically significant positive parameter  $b_3$  in Equation (3).

The *Kaldor's Second Law* which is also called *Kaldor-Verdoorn Law* states that labor productivity in manufacturing sector is positively correlated with growth of output in the sector. Following Knell (2004), the law can be described in the following three equations.

$$q = p + e \quad (4)$$

$$p = a_4 + b_4q \quad (5)$$

$$e = a_5 + b_5q \quad (6)$$

In these equations  $p$  and  $e$  are, respectively, growth of labor productivity and growth of labor in manufacturing sector.

The *Kaldor's Third Law* states that productivity of non-manufacturing sector is positively correlated with growth of output of manufacturing sector.

**Industrialization and De-industrialization.** Industrialization can be perceived as a structural change from agriculture-dominant to manufacture-dominant economy. Several theories and models have attempted to explain the process of industrialization (see for example, Gollin *et al*, 2002).

As mentioned previously, de-industrialization can be *positive* or *negative*. Positive de-industrialization is a consequence of economic maturity, where as negative de-industrialization indicates bad performance of an economy. It is like a vicious circle or even a tautology: bad economic performance creates negative de-industrialization, or vice versa. On the one hand, bad economic performance decreases consumption level and in turn decreases production of manufacturing sector, which means negative de-industrialization. On the other, negative de-industrialization decreases production level and hence income level that in turn decreases consumption level, which means bad economic performance. For cross-countries empirical studies, see for example Singh (1977), IMF (1997, 1998), Felipe (1998), Jalilian and Weiss (2000), Rowthorn and Coutts (2004), Dasgupta and Singh (2005, 2006), Suwarman (2006), and Libanio *et al* (2007).

## METHODOLOGY

**The Hypotheses.** This study tests the following hypotheses, (1) manufacturing sector is the engine of growth in the Indonesian economy, (2) Indonesia is experiencing negative de-industrialization, and (3) there are several factors that significantly effect the process of de-industrialization in Indonesia.

**The data.** To test the hypotheses, secondary data from various publications of Statistics Indonesia (*Badan Pusat Statistik*) were utilized. They are generally quarterly time series data covering the years of 1983-2008. Some data that are not quarterly were interpolated using cubic spline method. Price related data were standardized so that all were measured using year of 2000 price.

**The econometric modeling.** A stationary test is applied to each variable. If at least one variable involved is not stationary, error correction model or vector error correction (ECM/VECM) model is utilized. ECM/VECM can identify short-run and long-run relations among the variables analyzed. However, if all variables are stationary, ordinary linear regression analysis is sufficient. See Enders (2004) for the more technical discussions.

## THE ROLE OF MANUFACTURING SECTOR IN THE INDONESIAN ECONOMY

To start exploring the process of industrialization and de-industrialization, the data of growth of manufacturing sector were compared to the data of growth of GDP in the Indonesian economy for the period of 1960-2008 (see Table 1). The Indonesian economic development can be perceived as being started more or less officially after the

political development relatively settled down in early 1960s. As can be seen in the table, in the first years of the development (1960-1966) the growth of manufacturing sector (1.92%) was less than that of the whole economy (2.12%).

During the first three Soeharto Administration's Five Year Development Plans (*Repelita I-III*, 1967-1983), economic development was focused on the primary sectors. In the manufacturing sector chemical related industries were developed, such as fertilizers, cement, pulp, and paper. The oil boom that was characterized by high oil price and high domestic production of oil helped boosting the economic growth during this period. This period and the previous period prove the Kaldor's Law as stated by Dasgupta and Singh (2006), that the higher the difference between the growth of manufacturing sector and the growth of the GDP, the higher the growth of GDP.

**Table 1. Growth of Manufacturing Sector and Gross Domestic Product 1960-2008 (%)**

Years	<i>gManuf</i>	<i>gManuf (non-oil)</i>	<i>gManuf (oil)</i>	<i>gGDP</i>	<i>gManuf - gGDP</i>
1960-1966	1.92	n.a.	n.a.	2.12	-0.21
1967-1983	10.31	n.a.	n.a.	6.79	3.52
1984-1996	11.60	12.08	9.37	6.48	5.12
1997-2004	3.00	3.45	0.26	1.90	1.10
2005-2008	4.38	5.08	-1.93	5.88	-1.51

n.a. = not available, *gManuf* = growth of manufacturing sector, *gGDP* = growth of GDP

Source: BPS (various publications)

From *Repelita IV* to the advent of the global financial crisis (1984-1996), oil price decreased. The government started to put higher priority on non-oil manufacturing sector. The average growth of manufacturing sector during this period increased to 11.60%. The very rapid growth of this sector was not proportionately accompanied by the growth of capacity to supply the raw material for manufacturing sector. Consequently, import of the raw materials increased during this period. The higher difference between the growth of manufacturing company and the growth of the GDP did not lead to higher average of GDP growth. This indicates that the high growth of manufacturing sector during the previous period was a result of the oil booming instead of a result of maturity of the industrial structure.

During 1997-2004 the Indonesian economy experienced financial crisis and its recovery. The positive average growth of GDP (1.90%) was maintained because of, among other things, the growth of non-oil manufacturing sectors. In the following period (2005-2008) the growth of GDP was relatively high (5.88%). However, its difference from the growth of manufacturing sector was negative (minus 1.51%). This indicates that the source of growth during this period was not manufacturing sector.

To confirm the conclusion from the previous data exploration, the Kaldorian approach was applied. The stationary test showed that all of the involved variables were stationary. Therefore simple linear regression analysis could be utilized as follow (Equations 7-9).

$$gGDP = 0.67 + 0.33 gManuf \quad (7)$$

t-Stat = (1.77)      (4.98)       $R^2 = 0.20$       Prob. F-Stat = 0.00

$$gGDP = 1.46 - 0.19 (gManuf - gNonManuf) \quad (8)$$

t-Stat = (3.84)      (-3.14)       $R^2 = 0.09$       Prob. F-Stat = 0.00

$$gNonManuf = 0.92 + 0.14 gManuf \quad (9)$$

t-Stat =      (1.97)      (1.75)       $R^2 = 0.03$       Prob. F-Stat = 0.08

All of the regression equations give low coefficients of determination ( $R^2$ ) which may indicate that more explaining variables need to be included into the equations in order for the models to be able to better explain the variation of the dependent variables. However, the fact that in Equation (7) the coefficients are statistically significantly different from zero does support Kaldor's Law. Thus, it can be concluded that during the years manufacturing

sector was the engine of growth of the economy. It should be noted, however, that this conclusion is sensitive to the selected period of time. Using time period of 1967-1992 Felipe (1998) found a different conclusion, stating that Kaldor's Law did not prevail in the Indonesian economy. Dasril (1993) found that the role of manufacturing sector as the engine of growth was more significant in years after 1980.

The negative coefficient in Equation (8) does not follow Kaldor's Law. Probably non-manufacturing sectors such as agriculture and trade did significantly contribute to the GDP of the economy during the observed years. To identify contribution of sectoral growths to the total economic growth, a linear regression analysis was applied (see Table 2). The regression coefficient of growth of manufacturing sector (*gManufacturing*) is approximately equal to that of trading sector (*gTrade*). This indicates that the growth of both sectors have approximately the same effects on the growth of added value.

**Table 2. Regression Analysis:  
Growth of Added Value (Dependent) and Its Factors (Sectoral Growths) 1983-2008**

Independent Variables	Coefficients	Std. Errors	t-Statistics
<i>Intercept</i>	-0.630277	0.093721	-6.725058
<i>gAgriculture</i>	0.176553	0.003531	50.00630
<i>gMining</i>	0.189902	0.015343	12.37721
<i>gManufacturing</i>	0.214775	0.013457	15.95967
<i>gElectricityGasWater</i>	0.044023	0.017662	2.492511
<i>gConstructions</i>	0.043310	0.008582	5.046665
<i>gTrade</i>	0.208327	0.011724	17.76968
<i>gTransportCommunication</i>	0.101957	0.017222	5.920139
<i>gFinance</i>	0.081627	0.006244	13.07284
<i>gServices</i>	0.145081	0.055952	2.592981
$R^2 = 0.981801$ F-Stat = 557.4784		Adj- $R^2 = 0.980040$ Prob. F-Stat = 0.000000	

Equation (9) supports Kaldor's Law, i.e. a one percent increase in growth of manufacturing sector would increase the growth of non-manufacturing sector by 0.14 percent. The growth of output in manufacturing sector leads to a transfer of labor from less productive sectors to more productive ones. This process would result in productivity increase in all sectors. The facts that manufacturing sector has strong backward and forward linkages, as previously mentioned, confirm further the Kaldor's First Law.

Kaldor's Second and Third Laws were tested using the following regression equations. Equation (10) confirms the law that labor productivity depends significantly on growth of GDP, i.e. the higher the growth of GDP the higher the labor productivity.

$$gProductivity = -0.55 + 0.99 gGDP \quad (10)$$

t-Stat = (-12.93) (99.16)       $R^2 = 0.99$       Prob. F-Stat = 0.00

$$gEmployment = 0.55 - 0.004 gGDP \quad (11)$$

t-Stat = (13.14) (-0.41)       $R^2 = 0.002$       Prob. F-Stat = 0.68

$$gProductivity = 1.54 - 1.41 gEmployment \quad (12)$$

t-Stat = (2.31) (-1.43)       $R^2 = 0.02$       Prob. F-Stat = 0.16

$$gNonManuf = 0.39 + 0.15 gManuf \quad (13)$$

t-Stat = (0.82) (1.76)       $R^2 = 0.03$       Prob. F-Stat = 0.08

Equations (11) and (12) do not show statistically significant coefficients. No implications can be discussed from these regression equations.

Equation (13) supports further Kaldor's Law. It can be concluded then that *manufacturing is (one of) the engine(s) of economic growth* also applies to the Indonesian economy. The fact that growth of trade also contributes equally

significantly to the growth of added value needs a further analysis on the relation between this variable and the growth of manufacturing sector. The following regression equation supports further the Kaldor's Law.

$$gTrade = 0.95 + 0.28 gManuf \quad (14)$$

t-Stat = (1.75) (2.96)       $R^2 = 0.08$       Prob. F-Stat = 0.003

### THE PROCESS OF DE-INDUSTRIALIZATION IN INDONESIA

A quick observation on recent economic data (2003-2008) leads to fairly strong indication that the Indonesian economy is experiencing the process of de-industrialization (see Table 3). The share of manufacturing labor to the total labor is stagnant, nevertheless it shows signs of declining. The average growth of labor in manufacturing sector is negative. The growth of the sector's output is positive, but its share to the economy's output is declining. These indicators show indeed the process of de-industrialization, but at the same time there is also a sign of slowdown in the growth of the whole economy (see Table 1). In conclusion, the on-going process can be categorized as *negative de-industrialization*.

**Table 3. Some Indicators of De-industrialization Process in the Indonesian Economy (%)**

Indicators	Years					
	2003	2004	2005	2006	2007	2008
Share of labor in manufacturing sector to the total labor in the economy	12.40	11.81	12.27	12.46	12.38	12.24
Growth of labor in manufacturing sector	-6.06	-4.76	3.90	1.55	-0.64	-1.13
Share of output of manufacturing sector to the total GDP (current price)	28.25	28.07	27.41	27.54	27.06	27.87
Growth of output of manufacturing sector (constant 2000 price):	5.33	6.38	4.60	4.59	4.67	3.66
• Oil	0.82	-1.95	-5.67	-1.66	-0.06	-0.33
• Non-oil	5.97	7.51	5.86	5.27	5.15	4.05

Source: BPS (various publications)

It is interesting to test the Kaldor's First Law in the Indonesian economy during the industrialization period (1983-2001) as well as the de-industrialization period (2001-2008). Table 4 shows the results of regression analyses. In both periods, it is evident that manufacturing sector was the engine of growth in the economy (see the significant coefficients of  $gManuf$  when the dependent variable is  $gGDP$ ).

**Table 4. Evaluation of the Kaldor's First Law on Two Time Periods:  
Coefficients of the Simple Regression Equations**

Variables	1983-2001			2002-2008		
	Dependent			Dependent		
	$gGDP$	$gGDP$	$gNonManuf$	$gGDP$	$gGDP$	$gNonManuf$
Independent						
Intercept	0.57	1.49**	0.80	0.23	1.09**	0.34
$gManuf$	0.32**		0.13	1.05**		1.06**
$gManuf - gNonManuf$		-0.16*			-0.74**	

\*significant at  $\alpha=5\%$ , \*\*significant at  $\alpha=1\%$

A closer look at the coefficients may lead to a conclusion that the dependence of the economy on manufacturing sector is getting stronger (the coefficient increases from 0.32 to 1.05). Therefore it is unfortunate that several indicators show declining performance of manufacturing sector recently, such as (1) decreasing number of units of manufacturing firms, (2) decreasing competitiveness of manufacturing industries, (3) slowdown in the rate of new investments in manufacturing sector, (4) decreasing bank credits for manufacturing sector, and (5) decreasing consumption of electricity by manufacturing sector. See Basri (2009) for an interesting discussion on this issue.

## FACTORS OF DE-INDUSTRIALIZATION IN INDONESIA

Following IMF (1997, 1998), Rowthorn and Coutts (2004), and Dasgupta and Singh (2006), an econometric model was established for analyzing the factors that effect the process of de-industrialization in Indonesia as follow.

$$EmpShare = \alpha_0 + \alpha_1 \ln(Y) + \alpha_2 (\ln(Y))^2 + \alpha_3 I + \sum_{i>3} \alpha_i Z_i \quad (15)$$

The dependent variable (share of labor in manufacturing sector to the total labor in the economy) is a proxy of the concept of industrialization.  $Y$  and  $I$  stand for, respectively, per capita income, (approximated by per capita GDP) and investment (approximated by gross fixed capital forming as percentage of GDP). Test of stationarity was conducted to each variable involved in the econometric model. The result of the test leads to the use of co-integration and vector error correction model for the method of the analysis. Table 5 exhibits the result of the econometric analysis.

From Table 5 it can be inferred that there is a positive relationship between per capita income and share of employment in manufacturing sector. This fact is in line with the well known *Engel's Law* that states that an increase of per capita income would lead to an increase in demand for manufactured products. In turn, it would increase the share of employment in manufacturing sector.

The table also implies that a decrease in investment would lead to a decrease in the employment share in manufacturing sector which in turn leads to pthe process of de-industrialization. In this case, investment often means manufacturing intensive products. Thus, investment means not only as input for but also output of production in manufacturing sector.

Trade balance is defined as difference between export and import. It represents consumer's taste toward exported and imported manufacturing products. A decrease in trade balance would decrease employment share in manufacturing sector. Conversely, an increase in trade balance would increase employment share in the sector. This characteristic is represented in equations II, V, and VI.

**Table 5. Coefficients of the Cointegration Equations with *EmpShare* as the Dependent Variable**

Independent Variables	Equations					
	I	II	III	IV	V	VI
$\ln(GDPCap)$	-32.6127	-37.5488	-29.0400	-45.3937	-14.0117	-18.3080
$(\ln(GDPCap))^2$	1.0533	1.2957	0.9955	1.1555	0.5836	0.5814
<i>Investment</i>	-0.2376	-0.4747	-0.0997	-0.4597	-0.2944	-0.22466
<i>TradeBalance</i>		-0.3743			-0.5994	-0.0993
<i>Openness</i>			-0.1139			
<i>MCapital</i>				2.4603		
<i>MRawMaterial</i>				-0.1957		
<i>MConsumer</i>				1.0288		
<i>XUSA</i>					-2.0137	
<i>XJapan</i>					1.1139	
<i>XSingapore</i>					2.2778	
<i>MChina</i>						3.0232
<i>Intercept</i>	241.1379	203.8926	203.8926	379.4485	74.0879	132.5508
<i>@Trend</i>				0.5095		

This table is the output of data processing using *Eviews 6.0*. Negative signs (minus) indicate positive relationship. Conversely, positive signs (plus) indicate negative relationship.

Openness is represented by the sum of export and import. Equation III in the Table shows that openness has a positive relationship with employment share in manufacturing sector. Competitiveness of domestic product in international markets will determine the demand for the product. Prescriptions for increasing competitiveness have long been discussed in the public discourse but it has been very difficult to implement them. Among the prescriptions are reforming financial market systems, improving public services, ensuring the rules of law in labor markets, and improving market economic efficiency through anti-trust regulations.

An increase in imported capital as well as consumers goods pushes the process of de-industrialization. Some imported capital substitute labor in manufacturing sector. In addition, imported consumer goods also substitute domestic demand for output of manufacturing sector. The impact of increasing trend of flooding of Chinese products in domestic markets as a result of the implementation of ASEAN China Free Trade Agreement can easily be predicted. Conversely, exports to major countries like Japan, Singapore, and the USA prevent the process of de-industrialization. Unfortunately, increase of export rate to these countries has not been reported.

## CONCLUDING REMARKS

Manufacturing sector has been an engine of growth in the Indonesian economy during the industrialization as well as de-industrialization era. The process of de-industrialization in Indonesia tends to be negative which is characterized by low trade balance. This negative de-industrialization is not a “natural phenomenon” that follows experience of developed countries. Instead, it is a result of shocks such as low rate of investment, low rate of trade balance, increasing rate of imports of capital as well as consumers goods which is facilitated by the recent implementation of international trade agreement.

The rate of de-industrialization should be reduced by improving competitiveness of domestic products, boosting new investments, and increasing labor productivity. Many prescriptions for public policies have been formulated; none of them, however, is easy to implement.

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